



# TWO BROTHERS

CONTENT IN A BOX

PERFORMANCE CASE STUDIES FOR SOCIAL MEDIA MANAGEMENT

FACEBOOK REELS  
INSTAGRAM REELS  
TIKTOK VIDEO SHORTS

SEE THE IMMEDIATE IMPACT THAT CONTENT IN  
A BOX CAN HAVE ON YOUR MARKETING  
STRATEGY

[WWW.THECONTENTBOX.COM](http://WWW.THECONTENTBOX.COM)

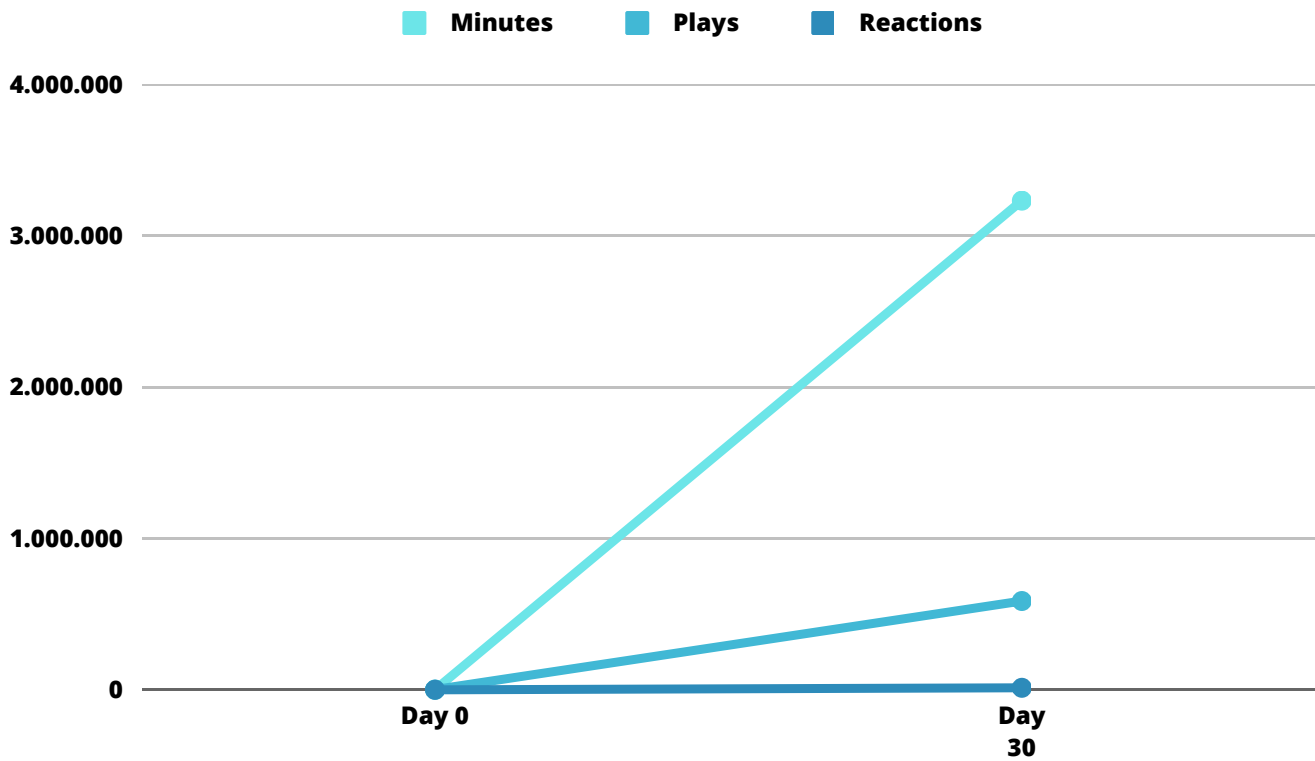
THE FOLLOWING CASE STUDIES FEATURE REAL  
DATA FROM CURRENT CLIENTS OF  
TWO BROTHERS CREATIVE

# Reel Posting Strategy

## NEBRASKA GREATS FOUNDATION

### Facebook Results

NGF Facebook Reels	Day 0	Day 30
Minutes Viewed	670	323.3K
Reel Plays	2.2K	587K
Post Reactions	44	13.5K

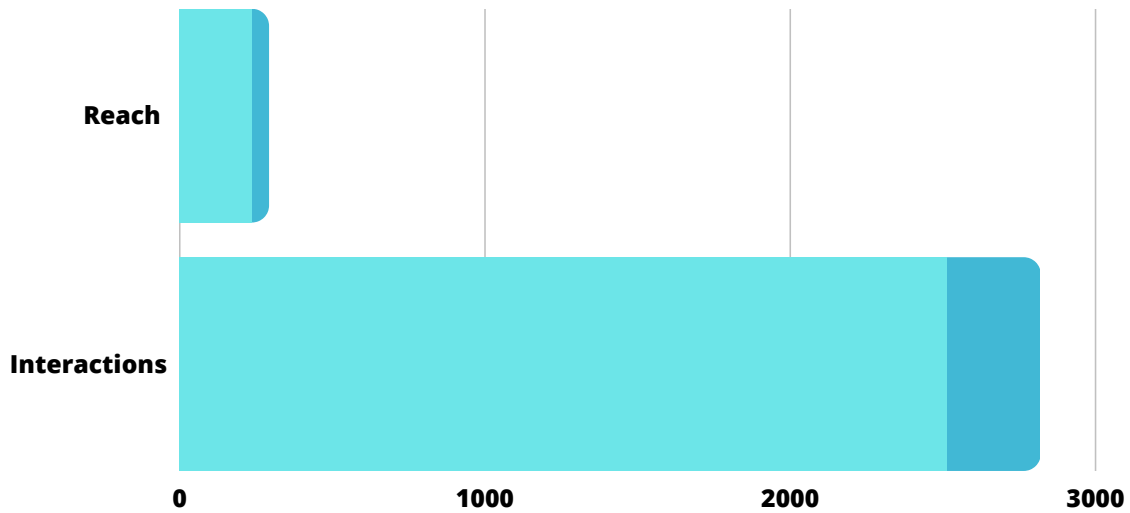


# Reel Posting Strategy

## NEBRASKA GREATS FOUNDATION

### Instagram Results

NGF Instagram Reels	Day 0	Day 30
Accounts Reached	234	2,511
Reels Interactions	56	307



### TikTok Results

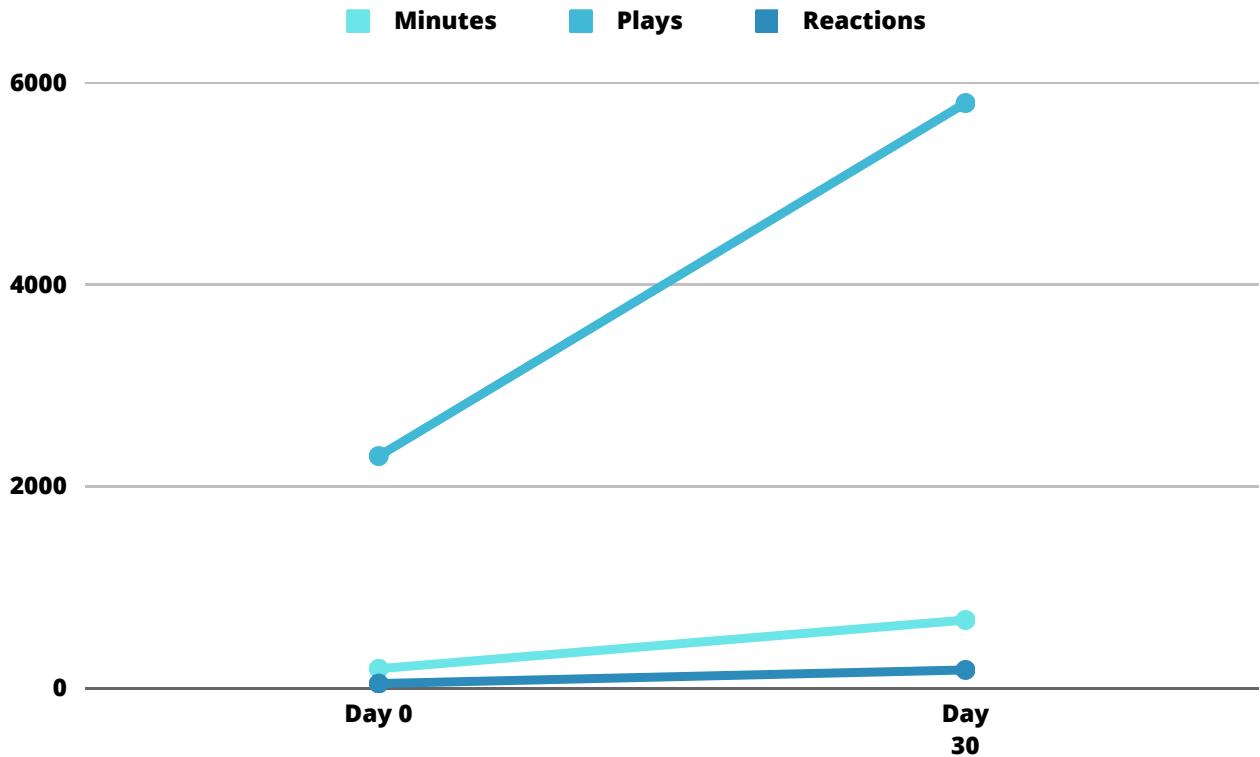
NGF Tiktok	New account	Day 30
Views	0	5.2 million

# Reel Posting Strategy

## Blending Bourbon Podcast

### Facebook Results

Blending Bourbon Facebook Reels	Day 0	Day 30
Minutes Viewed	192	675
Reel Plays	2.3K	5.8K
Post Reactions	45	180

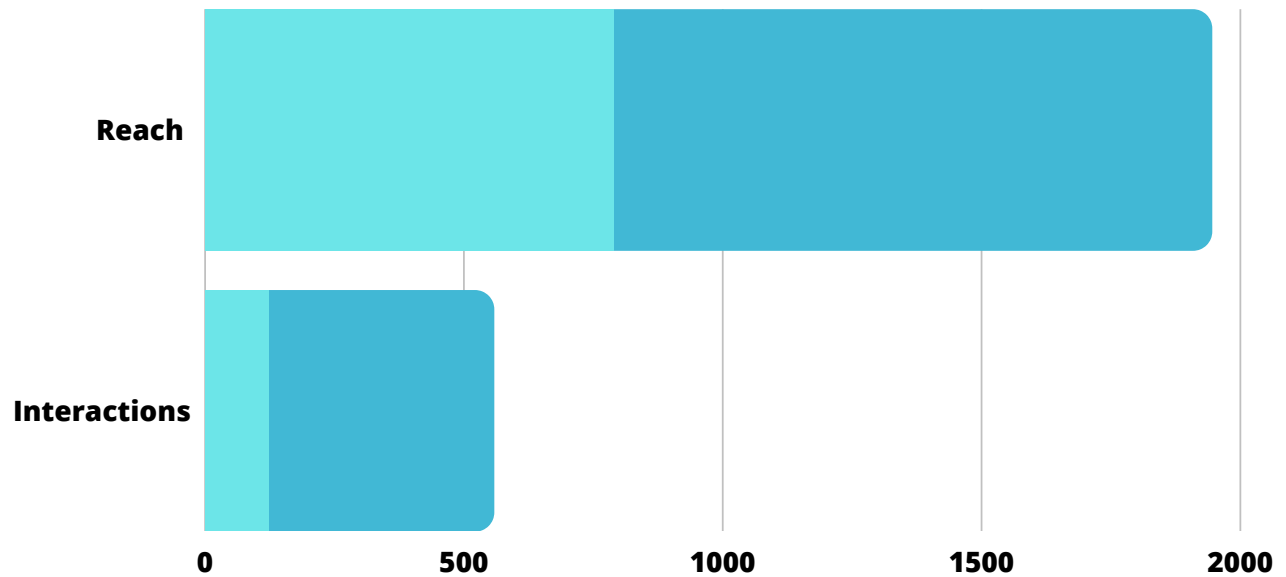


# Reel Posting Strategy

## Blending Bourbon Podcast

### Instagram Results

Blending Bourbon Instagram Reels	Day 0	Day 30
Accounts Reached	789	1,155
Reels Interactions	123	434

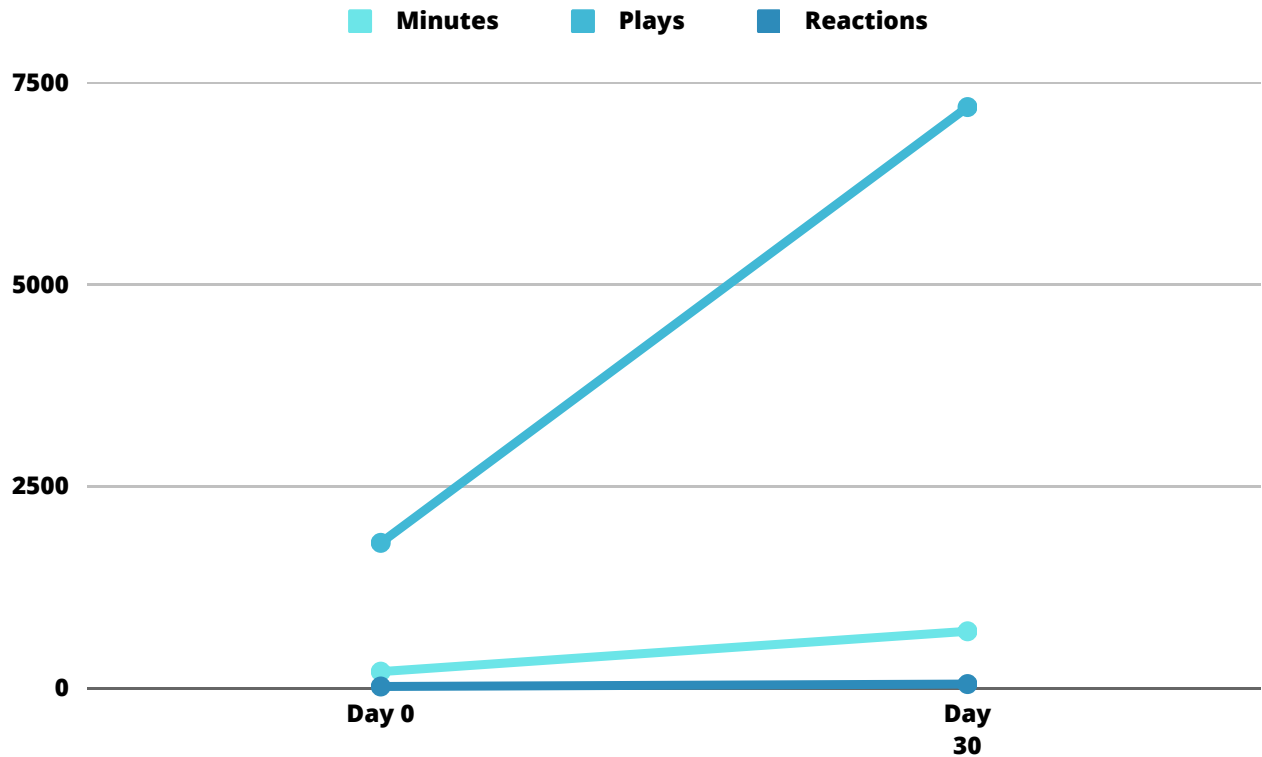


# Reel Posting Strategy

## Midwest Mindset

### Facebook Results

Midwest Mindset Facebook Reels	Day 0	Day 30
Minutes Viewed	204	704
Reel Plays	1.8K	7.2K
Post Reactions	26	43

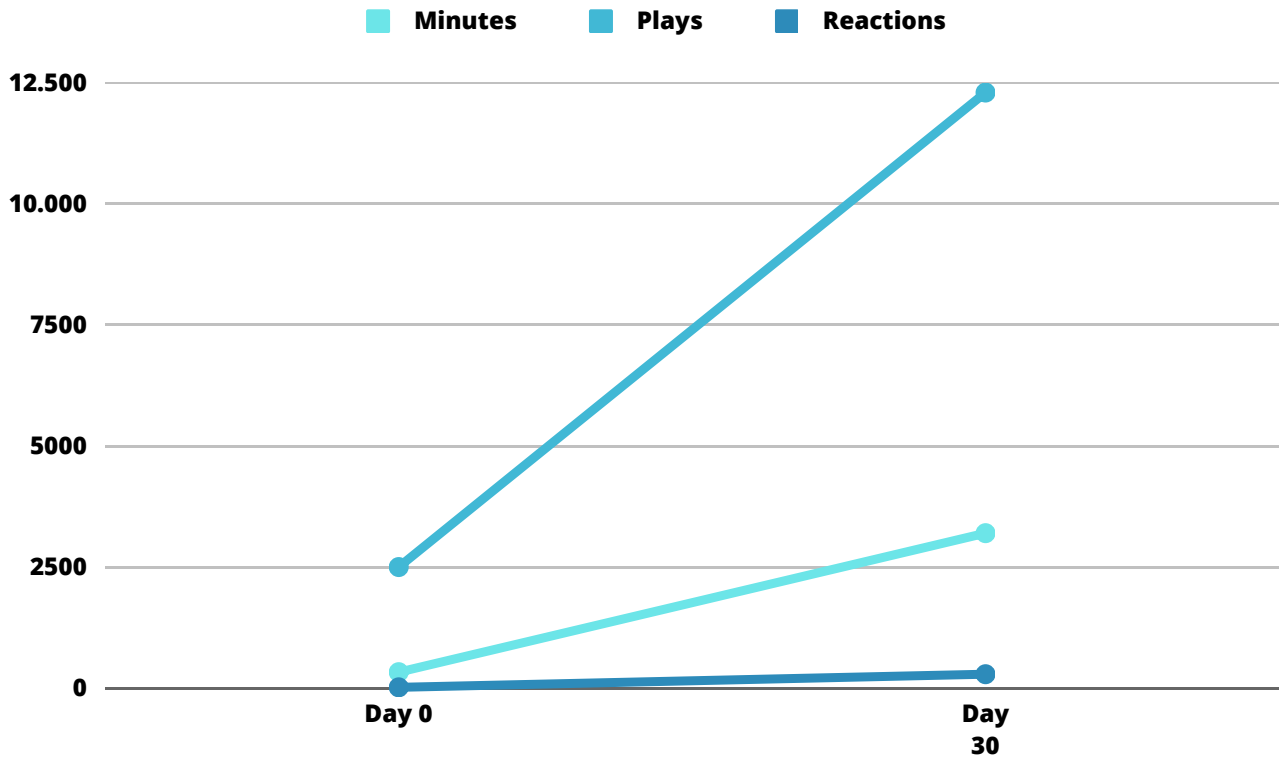


# Reel Posting Strategy

Anequim

## Facebook Results

Anequim Facebook Reels	Day 0	Day 30
Minutes Viewed	329	3.2K
Reel Plays	2.5K	12.3K
Post Reactions	16	287



# WE BELIEVE THAT EVERY BUSINESS DESERVES AFFORDABLE AND EFFECTIVE MARKETING



## Here's how it works



### Book a Strategy Call

We'll discuss your goals and vision, perform a marketing report, and create a content marketing strategy for your business's needs.



### We Create Your Content Box

Once customized, we'll deliver your content in a box with enough marketing content to fulfill your business's marketing needs.



### You Sit Back And Win

We'll leverage your original video content to deliver your digital, SEO, and Social Media marketing needs. We'll handle everything from development to distribution, production and management.

# GET STARTED TODAY AND BUILD YOUR CONTENT IN BOX